

I can highly recommend
the services of Start 2
Finish Marketing

OVERVIEW

Brandauer initially asked for our strategic marketing guidance to boost sales and ensure that all marketing activities had a clear commercial goal and were in line with business objectives.

THE CHALLENGE

An obvious challenge that arose from our initial discussions with Brandauer after outlining a clear marketing plan was to improve SEO for their most relevant keywords, which were very competitive in their industry and also to build a website that could act as a go-to for their customers and prospects whether that be on desktop or on the move. Brandauer had clear objectives that would see them break in to new markets and another challenge for s2f would be to help them distinguish and understand those new markets.

OUR SOLUTION

Working closely with the Brandauer management team we outlined a structured and straightforward approach to their marketing, one that was clearly focused on results. We subsequently designed a new website, offered monthly SEO to improve web visits and move them up the rankings and undertook 2 market research projects to help them infiltrate new and identified markets.

RESULTS

"Our new website is winning us new stainless steel stamping business. A visual show and tell! I can highly recommend the services of Start 2 Finish Marketing. Great to deal with and always deliver!"

